

## InstallShield 2009

How the world installs software on Microsoft Windows



**The World's Most Popular Installation Tool**—InstallShield technology is deployed by over 71,000 customers on more than 500 million desktops.

**Superior Windows Vista Support**—If your software targets Vista, InstallShield is the tool for you.

**Target the Latest Windows Technologies**—As a Microsoft Gold Certified Partner, we work closely with Microsoft to support their new technologies.

**Install on Mobile Devices**—Easily target PDAs, smartphones, and more.

**Multilingual Support**—Support for 35 languages makes it easy for you to target customers around the world.

**Two Licensing Options**—Buy InstallShield as a node-locked or concurrent license.

**Available in Three Editions and Languages**—Premier, Professional, and Express Editions available in English, German, and Japanese.

"Microsoft is pleased to work with InstallShield to provide our mutual customers with the ability to create powerful, flexible, and reliable installations."

Nick Abbott  
.NET Developer Product Management Group  
– Microsoft

According to IBM, 28% of application failures are related to installation and configuration errors. These errors, often caused by homegrown or out-of-date setups, can significantly increase your support costs while frustrating customers.

If your software targets Windows, InstallShield® is your solution. It makes it easy to author reliable Windows Installer (MSI) and InstallScript installations for Windows platforms, including Vista™, keeping your customers happy and your support costs down.

### The Choice for Targeting Windows Platforms, Including Vista

Simply put, InstallShield is the industry standard for Windows installations.

- It has the capabilities to easily create Vista Logo Certified setups, including support for the Restart Manager, UAC, Vista validation testing, the beta of Windows Installer 4.5, and more.
- It supports Microsoft's latest products, including Visual Studio 2008, .NET Framework 3.5, MSBuild, and Direct X 9.0c.
- Expand installations to servers and Web services, including IIS 7.0, Oracle, MySQL, SQL Server 2005, and Windows Server 2008.
- Target mobile devices with support for Windows Mobile 6.x, Windows Embedded CE 6.x, and PalmOS 3.5 and later.

### The Easy Way to Build Reliable, Flexible Installations

InstallShield makes it easy to create professional installations for even the most complex products, giving them a superior first impression.

- Tailor the look and feel of installation dialogs to your specifications with the Visual Dialog Editor.
- InstallScript gives you maximum flexibility in your installations.
- Maintain a clean build system with the Standalone Build Engine's automation interface.
- Simplified patch and upgrade creation, debugging, and build report tools substantially increase installation quality.

### Cut Your Software Development Time

Although InstallShield is loaded with powerful capabilities, it's still simple to use. It has time-saving features that help you meet tight deadlines.

- InstallShield's powerful IDE, automated wizards, templates, and pre-built objects save you significant time.
- The Project Assistant walks you step-by-step through the setup creation process, helping you avoid errors.
- The InstallShield Best Practices Validation Suite helps you avoid issues that can cause lengthy delays.
- One InstallShield setup can present text in up to 35 languages, no manual translation needed.

### What's New in InstallShield 2009

InstallShield 2009 is loaded with new time-saving capabilities, including support for managed-code custom actions, Visual Studio 2008 integration, and four new MSI tools for troubleshooting. It includes support for Arabic and Hebrew setup text, the beta of Windows Installer 4.5, installation chaining, and the ability to install multiple instances of a product on the same machine. *Learn more on the back.*



## Why InstallShield Users are Upgrading to InstallShield 2009

Features	InstallShield 2009	InstallShield 2008	InstallShield 12	InstallShield 11.5
<b>NEW! Managed-Code Custom Actions</b> Add managed-code custom actions to your projects without manually writing code.	✓			
<b>NEW! Multiple Product Instances</b> Install multiple instances of the same product on the same machine.	✓			
<b>NEW! Installation Chaining</b> Associate prerequisites with features to chain multiple MSIs together in one setup.	✓			
<b>NEW! Windows Installer 4.5 Beta Support</b> Author MSIs that support the beta of Windows Installer 4.5.	✓			
<b>NEW! Hebrew and Arabic Support</b> Offer installation text in Hebrew and Arabic, which are read from right to left.	✓			
<b>NEW! Visual Studio 2008 Support</b> Develop installations within the same Visual Studio 2008 interface you use for products.	✓			
<b>NEW! More MSI Tools</b> Four new MSI tools provide a rich UI for troubleshooting tasks.	✓			
<b>NEW! Yahoo! Toolbar</b> Offer end users the option of installing the Yahoo! Toolbar and earn revenue when they search with it.	✓			
<b>Dialog Themes for MSI Projects</b> Change dialog themes to provide a new look and feel to your installations.	✓	✓		
<b>SaaS Support (IIS 7 and SSL Support)</b> Support for IIS 7 and SSL makes it easy to deploy Web-based applications.	✓	✓		
<b>InstallShield Best Practices Validation Suite</b> Get alerts when your installation violates best-practices guidelines.	✓	✓		
<b>Windows Server 2008 Support</b> Install your software on Windows Server 2008.	✓	✓		
<b>Superior Windows Vista Support</b> Install your products on Vista quickly and easily.	✓	✓	Partial	
<b>Windows Mobile Support</b> Target the latest PocketPCs, smartphones, and Palm devices.	✓	✓	✓	
<b>Setup Prerequisite Editor</b> Control prerequisite restart behavior and source locations.	✓	✓	✓	

### Next Steps:

For a more detailed feature list and to begin a free evaluation, visit [www.acresso.com/installshield](http://www.acresso.com/installshield) or call Acresso at 1-800-809-5659.



**Acresso Software Inc.**  
900 National Parkway, Suite 125  
Schaumburg, IL 60173  
USA

Schaumburg (Global Headquarters):  
+1 800-809-5659  
Santa Clara

United Kingdom (Europe,  
Middle East Headquarters):  
+44 870-871-1111  
+44 870-873-6300

Japan (Asia, Pacific Headquarters):  
+81 3-5774-6253

[www.acresso.com](http://www.acresso.com)